Perforated Initials & Insignia on Stamps of Newfoundland

Introduction: The practice of punching initials or designs into postage stamps was first approved by the British Post Office on March 1, 1869. It had been recognized that theft of postage stamps from businesses, and their subsequent resale; had become an expensive problem. The Perfin, made up of the words Perforated Initials or Perforated Insignia, was intended to identify company ownership so that the resale of pilfered stamps would not be possible, this practice was eventually used in Newfoundland. Other types perforating devices were used by various Government Departments to cancel revenue stamps and prevent them from being reused, causing a loss of revenue for the Government. The primary difference is that commercial Perfins were used to protect private companies by preventing theft while perforated cancellation devices were used to prevent loss of revenue for the Government through reuse of uncancelled stamps.

Scope: This exhibit includes the use of Perfins by companies based in Newfoundland as well as the use of Perfins on Newfoundland stamps by companies from outside of Newfoundland. It also examines the use of perforation devices to cancel Newfoundland Revenue stamps and looks at SPECIMEN perfins as used by stamp printing companies.

It will identify the individual perfin patterns, provide data on the various issues known with perfins and show examples of postal and fiscal usage on cover and document.

Development:

- Type E9 Ernest Grether
- Type G5 George Knowling Limited
- Type K1 Knowlings
- Type A3 Anglo-Newfoundland Development Company
- Type A8 Ayre & Sons Limited
- Type A9 Ayre & Sons Limited
- Perfins on Newfoundland stamps used by companies not based in Newfoundland
- Revenue Cancellation Devices.
- Specimen Perfins



Completeness: This type of material is extremely scarce and the items contained herein are the results of 18 years of auction purchases, dealer sales and collector trades. Many of these items have come form the collections of such noted collectors as Traquair, Deveau, Hargraft, Luctje, Dicketts, Peatman, Gutzman, Tremblay, Behm, Fennell, Lingard and Butt.

The 1995 survey lists 57 face different covers and documents, 55 of which are included in this exhibit. In addition there are another 88 items that are new reports, many of which are unique. G5 had only 5 covers listed, there are 14 in this exhibit. A3 had 28 total covers while 45 are shown here and A8 listed 11 covers with 16 shown. There are many new items with the A9 pattern as well.

This exhibit includes 61 individual stamps that had only 1 report in the 1995 survey while there are 154 new reports since that time for a total of 215 possibly unique stamps. Two stamps with the A3 perfin are shown in ALL 8 positions. This is known on only 5 stamps.

Original research:

- Plating of the perfin die for 4 of the 5 known patterns (Based in Nfld). The K1 is the same 2 die bead as G5 with the "G" removed.
- Discovery copies of various stamp issues and perfin positions
- Copies of the order sheets to Sloper & Company for the 2 Ayre perfin machines confirming them as 5 die patterns.
- The G5 pattern is also plated and shown to be a single line two die head, manufacturer unknown at this time.
- Stamps or covers demonstrating the Earliest Recorded Date of Usage are included for the A8, A9 & G5 patterns while the Latest Recorded Date of Usage is shown for A3, A9 and G5.
- Two Ayre meter covers used in the Colonial period illustrate the company's movement away from perfins to a more secure and timesaving means of handling their postal needs.
- Stamps and a cover which provided the basis for Johnson & Tomasson to list the George Knowling "K" perfin as a new pattern, K1.
- The Discovery Copy of a GB perfin as used by the Ernest Grether Company on an early Newfoundland stamp provides the basis for a new listing, E9, in the Canadian handbook and is the earliest perfin on a Newfoundland stamp.

Reference materials used include:

- Availability and scarcity of particular items is drawn from the "Newfoundland Perfin Survey" published in Volume 16, Number 1 of The BNA Perforator, March 26, 1995. This article, and subsequent updates, provides the busis for determining Discovery Copies and rarity of material in this exhibit.
- Newfoundfand Specialized Stamp Catalog, 7th Edition 2010, Walsh & Butt, (NSSC)
- Canadian Stamps with Perforated Initials, 5th Edition 2012, Johnson & Tomasson (CSPI)
- Canadian Revenues: The Atlantic Provinces, 1^{et} Edition 1992, Zahaki
- The Canadian Revenue Stamp Catalog, 5th Edition 2009, Van Dam

Key items shown on this page include an A3 perfin on an Airmail stamp, an A9 perfin on a 50 cent airmail stamp and a revenue pair with the A9 perfin. All are unique.



The First Newfoundland Perfin

A recent find of an early Newfoundland perfin stamp is shown below. The stamp is a rouletted 5 cent Harp Seal, Scott # 40 issued in 1866, with a British perfin! The pattern, E1720.04 in the British Catalog, is "E.G" which was used by Ernest Grether from 1875 – 1890 in Manchester. Grether was listed as a machine exporter at the time and and also developed a process for bleaching wood pulp.

This stamp originally written up in the June 2009 edition of The G.B. Perfin Society Bulletin with the conclusion that it was a "one off" that had been perfinned by a "bored office boy"

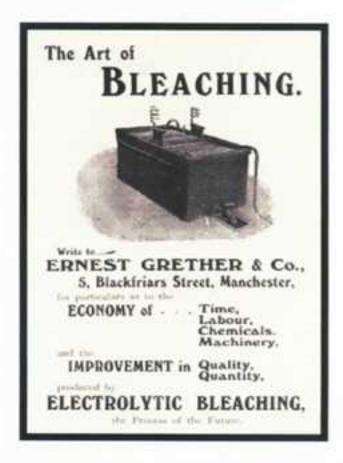
and not for any commercial purpose.

Although there is no direct link between Grether and Newfoundland his bleaching process combined with the fact that there were several companies in Newfoundland producing wood pulp at the time provides a plausible link. The 5 cent stamp was issued in 1866 and would have paid the correct UPU Letter rate to the UK at the time. The perfin is confirmed to have been in use in the UK from 1875 to 1890 so it is probable that the stamp was perfinned and affixed to a SASE by Grether seeking an order or payment from a company in Newfoundland. In view of this explanation Johnson & Tomasson have assigned this pattern Type E9 in the the 5th edition of Canadian Stamps with Perforated Initials.





(Back of stamp (it 150%)

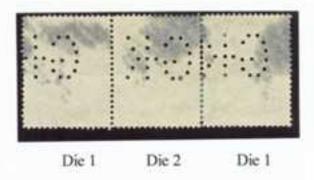


George Knowling Limited - Type G5

In 1868 George T. Knowling arrived in St Johns from England to work in the Import / Export business of his uncle. Upon the death of his uncle in 1886 Knowling took over the business and soon the name had been changed to George Knowling Limited. The company consisted of properties at 223 - 227 Water Street and 389 Water Street. In a stroke of luck both survived the Great Fire of 1892. This resulted in Knowling having one of the largest business empires in the city by the turn of the century. It is believed that this was the second Newfoundland company to use perfins after the A.N.D. Company. The period of usage seems to be from late 1914 up to October of 1922.

Perforator Die Plating

This perforator was a two die machine as shown here. By running a vertical line between the outermost tips of the slanted leg of the "K" and measuring the gap to the back of the "G" we get a spacing of 3.5 mm. The strip of three has a 6.5 mm gap from the right edge to the "G" with no evidence of any other perforations. If another die were part of the pattern it would be evident here. Likewise, the gap between the left pattern and the center pattern is 13.5 mm, again inconsistent with the two die spacing.



The two patterns on the right are the standard 2 Die Pattern.



Die 1 Die 2 Punched in one operation



Die 2 Die 1 Punched in two operations

1897 Cabot Issue

The earliest issue known with a G.K. perfin is the Cabot Issue of 1897. The 4 cent & 6 cent values are Discovery Copies, no other stamps of this issue are recorded with a G.K. perfin.



Position 7



Position 1

1897 - 1901 Royal Family Issue

The two cent orange, three cent and four cent values are recorded. The 3 cent is shown in all known positions while the 4 cent positions 1, 3 and 7 are ALL Discovery Copies.



Position 1



Position 3



Position 5



Position 7



Position 1



Position3



Position 7

The only recorded 3 cent cover paying the Inland Letter rate and 1 cent War Tax in October ,1918 This 3 cent Wartime Printing was just for this purpose.



GENERAL IMPORTERS, win the

Mr. P. Templeman

1910 John Guy Issue

The 5 cent value is recorded in all positions except position 5. Positions 2, 6 and 8 have only one each reported while positions 4 and 7 have two each recorded. There is a report of the 12 cent value as well.



Position 1



Position 3



Position 4



Position 7



Position 8

Mirror Punch

Sometimes the person perforating the stamp sheets might take a short cut to speed up the perforating process. One such method was to fold the sheet in the middle enabling it to be punched twice as fast. The items shown are the result of such an occurrence. They were folded so that all stamps were punched at the same time. This resulted in "Mirror Images". In this case, the bottom stamps are punched in position 1 while the top stamps are in position 7. In addition, the two stamps on the left in the block were punched again after the sheet was moved. The fact that most stamps would have been separated for use after perforating makes items like this very scarce. These are the only recorded "Mirror" items from any of the Newfoundland perforators.



Position 7



Position 1

1911 Royal Family Issue

The 1 cent, 2 cent and 5 cent values are recorded. All are known in positions 1, 3, 5 and 7 while the 2 cent and 5 cent are known in other positions as well.







Position 1



Position 2



Position 3



Position 4



Position 5

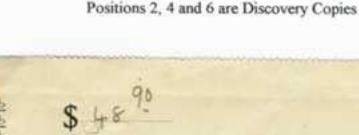


Position 6



Position 7

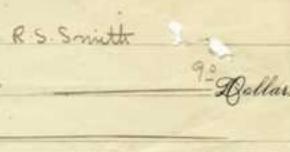
A two cent value used to pay the 2 cent Revenue Tax fee on an exchange of more than \$10.00. This is the only recorded fiscal usage.



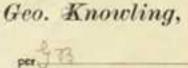
Received from Ru RS Smith

the sum of 2 ty Eight





greens 47



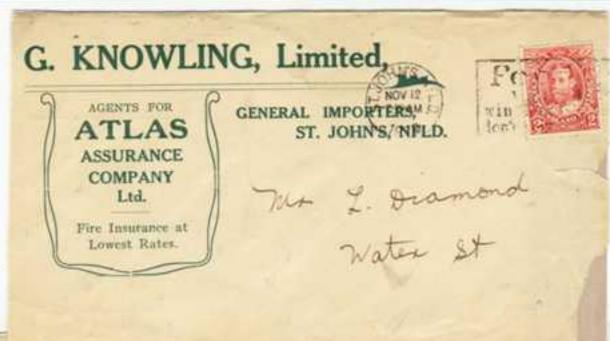


Earliest date Dec. 24, 1914

Used on a Mourning cover to pay the 2 cent Letter Rate to Canada. This is likely a legitimate usage since the Knowling and Ayre families were both prominent in St Johns social and business circles. A letter or card of condolence would have been sent from family to family in event of a death.



A two cent value paying the 1 cent Local Letter Rate and the 1 cent War Tax. This is the only recorded cover for this rate.





Mrs. C.H. Cowney,

'Reca',

39, Sedgely Road;

Winton,

Bournemouth,

Hunts.

Example of an illegally used stamp paying the 2 cent rate to England.

2 cent Inland Letter Rate plus the 1 cent War Tax. This is the only such cover recorded.

England.



1919 Trail of the Caribou Issue

The 1 cent through 5 cent values are recorded.

Positions 1, 3, 5 and 7 are predominant while positions 2, 4, 6 and 8 have one report or are Discovery Copies.



Position 1



Position 2



Position 3



Position 4



Position 5



Position 7



Position 1



Position 2



Position 3



Position 4



Position 6



Position 7



Position 1



Position 2



Position 3



Position 5



Position 6



Position 7



Position 8

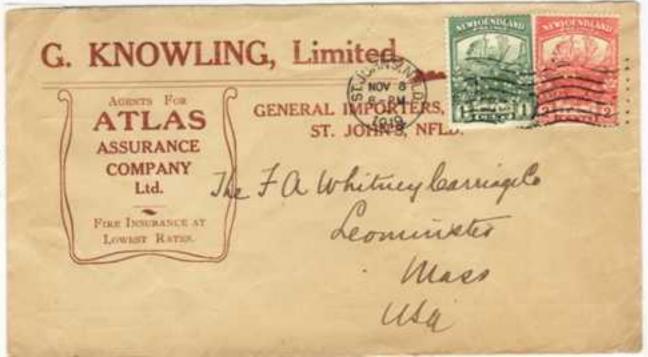
A pair of the 1cent value paying the 2 cent Postcard Rate to England. Although not a commercial usage it was certainly legitimate since it was sent by Mrs. Knowling to one of their sons at school in England.



So glad to hear or your Save assured at school. Maden & Mosting Maden & Mosting Church and Sunctay and Church and Sunctay and School Resources shall make to be returned as slaging at the Touritage North Control of Sunctay and Sunctay

A two cent value paying the Postcard Rate to England

Two cent used with a one cent to pay the 2 cent Letter Rate to the USA plus the 1 Cent War Tax fee. This is the only such cover recorded.



Three cent stamps used to pay the 2 cent Letter Rate to the USA plus the 1 Cent War Tax fee. Both covers illustrate the same rate but are used to show the different types of stationery used.



collection by this day

The four and five cent values in all recorded positions. The ten cent with Discovery Copies in positions 2 & 7.







Position 3



Position 4



Position 5



Position 7



Position 2



Position 1



Position 3



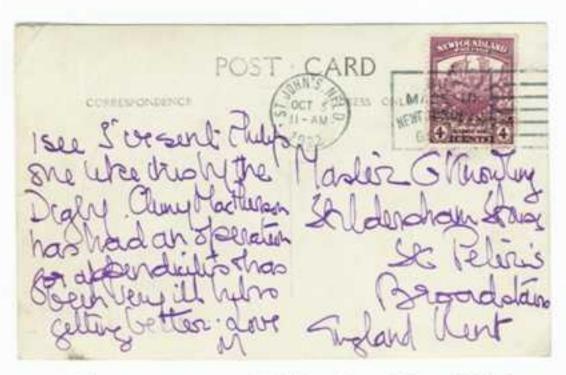
Position 5



Position 7



Position 7



A four cent stamp over paying the 2 cent Postcard Rate to England.

Another postcard from Mrs Knowling.

The "K" perfin of Knowlings - New Listing Type K1

The use of the G K perfin appears to have come to an end in late 1922. The latest recorded usage is on a postcard to England on October 24 of that year as previously shown. George Knowling passed away on November 23, 1923 and in his will he left his business, G. Knowling Limited, to his wife and seven surviving children. Nothing further is heard from the perforator until a 2 cent stamp, #146, from the 1928 Publicity Issue shows up with a dated cancel of Jan. 3, 1928. This is interesting in that the stamp was only issued the previous day. Since that time several others have come to light. Pictured below are two of the 2 cent stamps and a 10 cent stamp from the 2nd Publicity Issue, re-engraved and without watermark.



Position 1



Position 7



Position 1



This cover from Knowlings, dated November 7, 1931, confirms the change in name of the company and supports the conclusion that the original **GK** perforator was deliberately altered to a **K** in keeping with the new name of the company. This cover and stamps are the basis for Johnson and Tomasson assigning this pattern it's own number. It is now K1 in the draft copy of the 5th edition of "Canadian Stamps with Perforated Initials" and is assigned a rarity factor of "B".

Anglo Newfoundland Development Company - Type A3

The Anglo Newfoundland Development Company came about as a result of a decision in England to ensure another supply of printing paper for the London Daily Mail. In the event of a European war it was feared that the current supply of newsprint from Scandinavia and Finland might be lost.

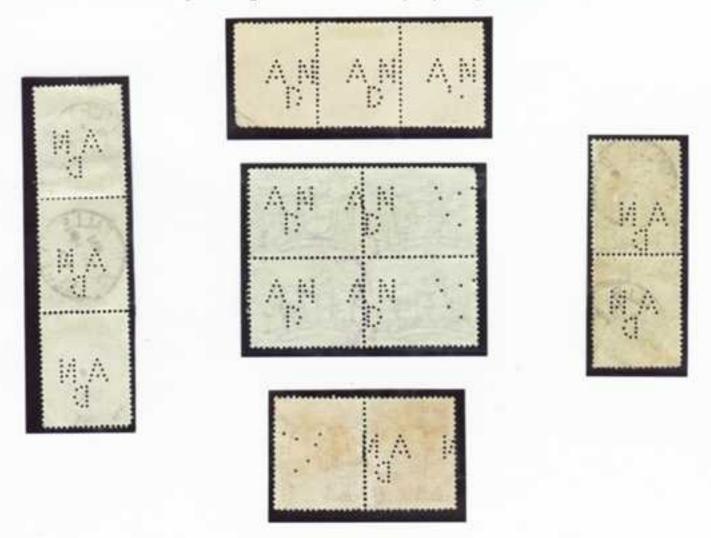
The owners decided to construct a pulp and paper mill in Newfoundland with Grand Falls being chosen as the site. It was only a few miles from the railroad, twenty miles from a deep water harbor and was on the bank of a river with the largest water shed in Newfoundland. Pulpwood from the territory above the site could be driven down river with very little expense. The manufactured pulp and paper could be shipped by water from Botwood or via rail to an ice free port during the winter period.

The Anglo Newfoundland Development Company Limited was incorporated at St. John's on January 7, 1905. The first shipment of paper from the new mill was produced in December 1909 and was transported by the Newfoundland Railway to Heart's Content to be sent to England.

Perforator Die Plating

The strip of three and block of four confirms that the perforating machine was a multi head perforator. It was probably a horizontal five die machine since the vertical pair and strip do not show any consistency in the vertical spacing between the patterns.

The deterioration of the perforating dies as seen here is key to proving that this was a multi die machine.



1897 Cabot Issue

Although issued in 1897 most values except the 1, 2, 3 and 5 cent were available well into the 1920's, thus it is possible for them to have received an AND perfin. The 8 cent position 1 has one report while the 15 cent, 30 cent, 35 cent and 60 cent are the Discovery Copies.



Position 1



Position 1



Position 2



Position 1



Position 1



Position 2



Position 3



Position 1

1897 - 1901 Royal Family Issue

Only the 2, 3 and 4 cent values from this issue are recorded.

The 3 cent position 2 has one report and position 3 is the Discovery Copy.

The 4 cent in position 1 has one report and position 2 is the Discovery Copy.



Position 1



Position 2



Position 3



Position 1



Position 2

Angio-Newfoundland Development Co., Ltd.
GRAND FALLS, N.F.





Messrs. Edgertyn Aniline Co., 118, William St.,

New York City. N.Y. U.S.A.

FORM 239S

On May 16, 1918 a 1 cent War Tax was imposed on every prepaid letter and packet posted in Newfoundland. The Post Office was left short of 3 cent stamps and an order was placed to print more of the 3 cent from this issue. This cover bears one of these stamps paying the 2 cent Letter Rate to the USA plus the I cent War Tax.



Position 1

1911 Royal Family Issue

The five lower values of this issue are reported with the AND perfin. Position four is the Discovery Copy



Position 4

Anglo-Newfoundland Development Co., Ltd.







A strip of 3 paying the 2 cent Letter Rate plus 1 cent War Tax to the USA, January 28, 1919. This is one of two known.

Mesers. Crandall Packing Company,

Palmyra,

N.Y.

U.S.A.

FROM PURCHASING DEPARTMENT

Anglo-Newfoundland Development Co., Ltd.





2 cent Letter Rate to USA in 1916. Not previously reported.

MESSRS.BOSTON BELTING COY.

84 LINDEN PARK STREET
BOSTON MASS.

U.S.A.

Permitti S

2 Cent Inland Letter Rate used in 1916. Not previously reported.



Mrs. G. R. Ferguson,

Millertown.

ANGLO-NEWFOUNDLAND DEVELOPMENT CO., Ltd.

Form 3



Position 1



Position 3



Position 4

Anglo-Newfoundland Development Co., Ltd.



2 cent Letter Rate to the USA in 1915 This is one of only of two known.

Messrs. The Norton Co.,

Worcester, Mass., U.S.A.

FROM MANAGER'S OFFICE

Anglo-Newfoundland Development Co., Ltd.



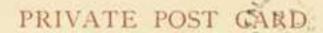
2 cent Letter Rate to USA in 1917. This on is in the Wartime Printing shade of Rose Red.

Messrs. Howells Mining Drill Co., Academy Square,

Plymouth, Pa., U.S.A.

Form 241

2 Cent Postcard Rate to the USA in 1917. This is the only known 2 cent on Postcard and is in the Wartime Printing shade.



The space may be used be Correspondences
The scere on the other riche is pleaseful boot this traces.
To mot-it rothe everythe long

This space is fee the Address only

Miss L. Corbin Foreign Rept. G. E. Co.

Schenestody



Position 1



A piece of a parcel wrapper for a Registered 1 pound shipment to the USA. The 17 cent rate would include 5 cents for Registration and 12 cents for a parcel of one pound. The three 5 cent stamps are new discoveries in position 2 which were previously unrecorded.

11 cents on the cover below overpays the Registered Double rate to the USA in 1918.
Both of these pieces are believed to be unique.



1919 Trail of the Caribou Issue



All values of this issue except the 6 cent are known. Positions 3 and 7 of the 1 cent are Discovery Copies



Position 3



Position 5



Position 7

ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTD.
GRAND FALLS, N.F.



Messrs. Crandall Packing Company.

Falmyra. N.Y. U.S.A.

Form 239 S

The 2 cent value with Discovery Copies in positions 4, 7 & 8. Position 3 had only 1 report.



Position 1



Position 3



Position 4



Position 5



Position 7



Position 8

ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTD.

GRAND FALLS, N.F.





Messrs. Haines, Jones & Cadbury Company,
1130-1144, Ridge Avenue,
Philadelphia, Pa., U.S.A.

FORM 239 5

This cover bears a 1 cent and 2 cent of the issue to pay the 2 cent Letter Rate to the USA plus the 1 cent War Tax fee, March 1921.

This is the only such recorded usage.

The 3 cent value in all known positions Positions 5 and 7 have one report each. Position 4 is the Discovery Copy



Position I



Position 3



Position 4



Position 5



Position 7



The only recorded cover from the company Woods Division in Millertown, April 3, 1919. It pays the 2 cent Inland Letter Rate plus the I cent War Tax fee.

A cover to the USA in 1919. 3 cents paid the Letter Rate and War Tax in effect at the time



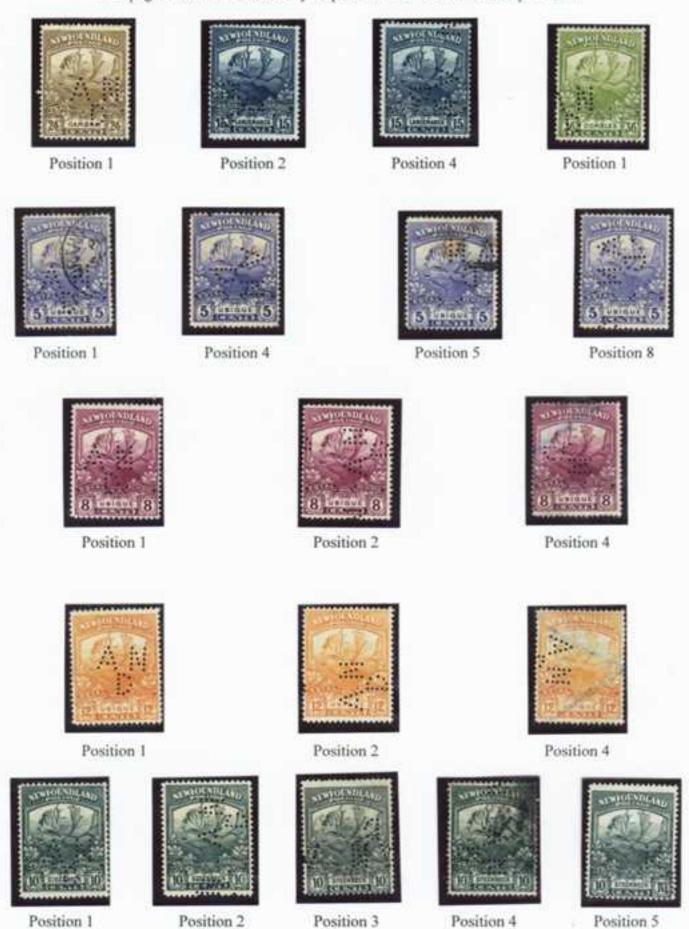


A cover to the St. John's in 1920 3 cents paid the Inland Letter Rate and War Tax in effect at the time

In addition to being the only recorded position 8 this is the only known 4 cent Caribou on cover.

It pays the 4 cent Letter Rate to the USA in 1924.





1923 - 1924 Pictorial Issue

The 1 cent through 5 cent and the 10,12 and 20 cent values are recorded with many positions having only a single report. The 2 cent and 3 cent are known in all eight positions. Discovery copies shown include 1 cent positions 5 and 6, 5 cent position 5, 10 cent position 5 and 12 cent position 2.



Position 1



Position 2



Position 5



Position 6



Position 1



Position 4



Position 5



Position 1



Position 4



Position 5



Position 2

Shown in six of eight recorded positions including Discovery Copies of positions 4 and 6 while positions 2, 3 and 5 have one report each



Position 1



Position 2



Position 3



Position 4



Position 5

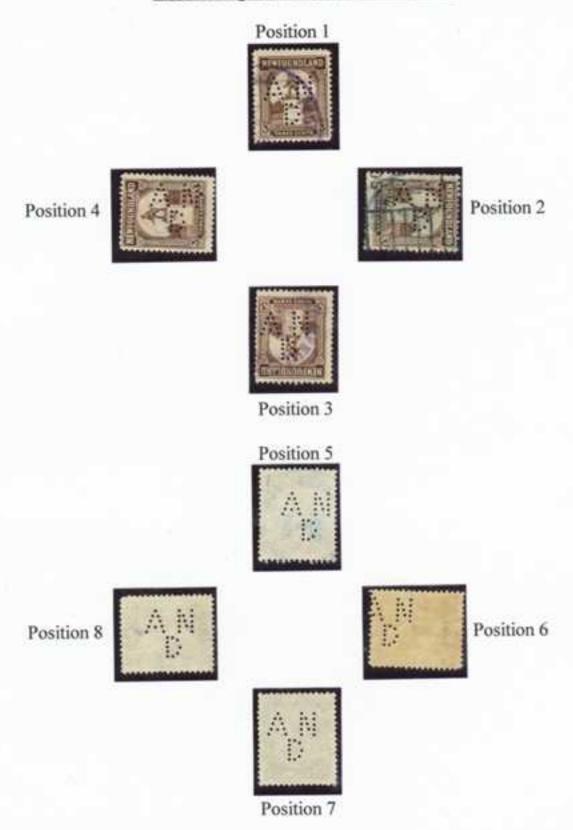


Position 6

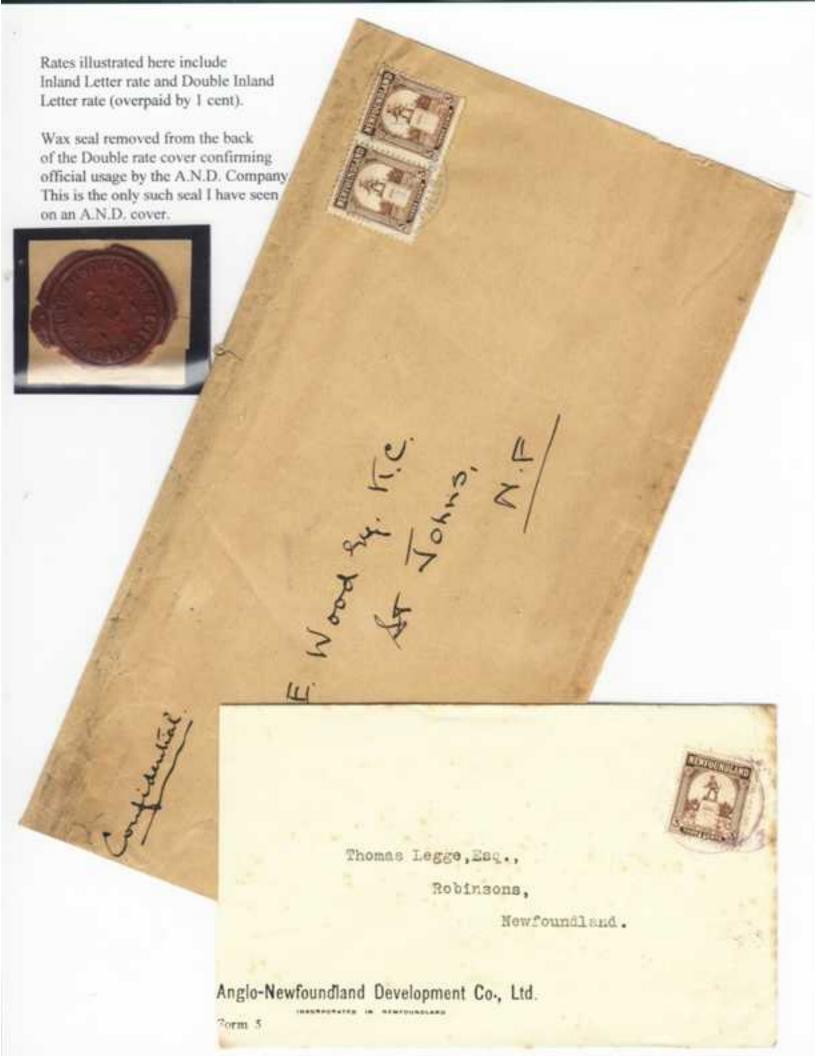


4 cent Letter Rate to Canada. The only such recorded usage.

Determining the "Position" of the Perfin



In positions one through four the stamp is viewed from the front. In positions five through eight the stamps are a mirror of positions one through four. The stamp is oriented in the same direction but it is viewed from the gum side. For example, in positions two and six the top of the stamp is towards the right. Illustrating this is the 3 cent stamp from the 1923 - 1924 Pictorial Issue in all eight positions with the AND perfin.





Positions 5 and 8 are Discovery Copies



Position 1



Position 3



Position 5



Position 8

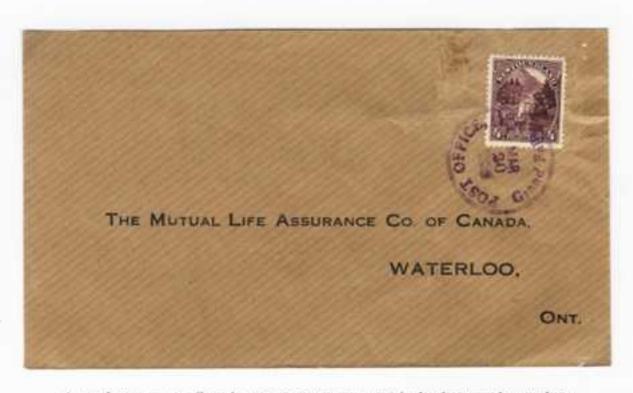
ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTO.

GRAND FALLS, N.F.





Hr. W. Spracklin,
North Sydney, N. S.,
Canada.



4 cent Letter rate to Canada on a company cover and a business reply envelope





Position 1

1928 Publicity Issue

The 1 through 5 cent values have been reported along with the 10 and 20 cent. The 1 cent shows Discovery Copies of positions 1 and 5 while ALL of the two cent stamps shown are new discoveries. The 20 cent are both Discovery Copies.



Position 2



Position 5

Shows deterioration of the die proving a multidie perforator as discussed previously.



4 cent Letter Rate to Canada with the 1 cent from this issue and a 3 cent from the 1929 issue.

The one cent is the Discovery Copy of position 4



Position 1



Position 5



Position 6



Position 7



Position 8



Position 1



Position 5

Position 1



Position 4





Position 2



Position 3

Position 5



Position 8





Position 6



Position 7

Discovery Copies in positions 2, 6 and 8 are shown.



Position 1



Position 2



Position 5



Position 6



Position 8

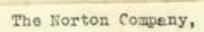
OM PURCHASING DEPARTMENT
NEWFOUNDLAND DEVELOPMENT CO., LTD.
AND FALLS, NEWFOUNDLAND.



Mr. W. Spracklin,

Newfoundland Railway,

North Sydney, N. S., Canada.



Worcester, Mass.,

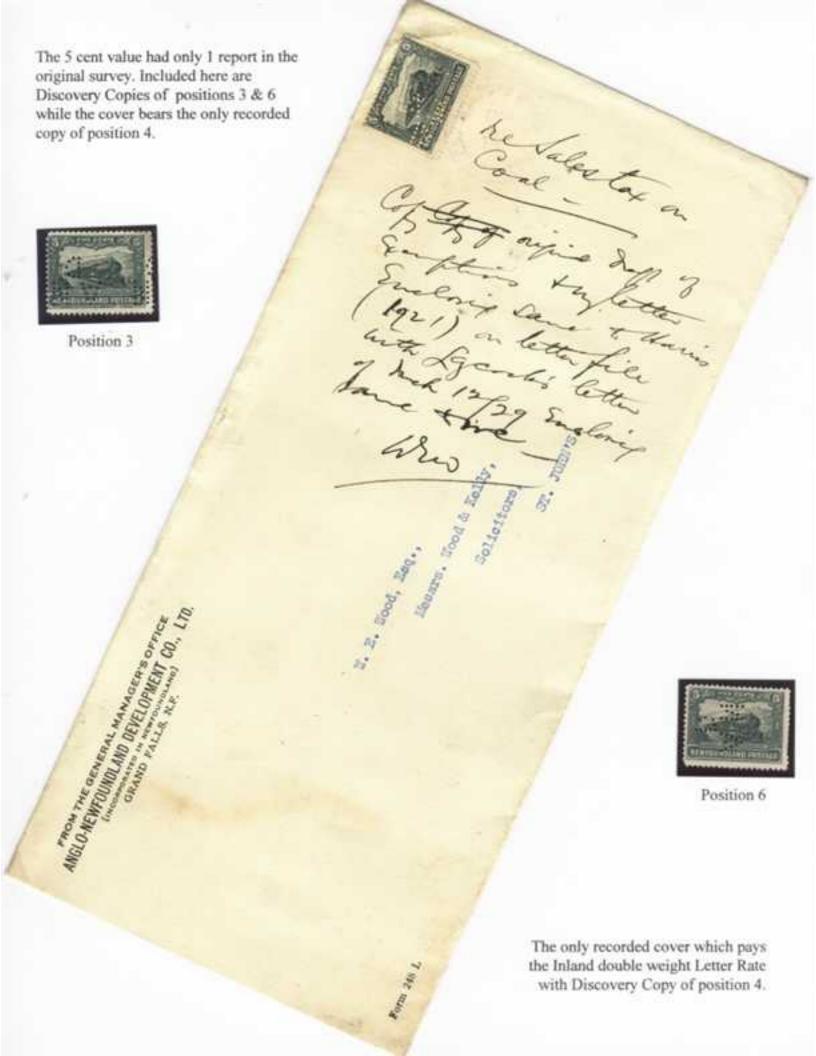
U. S. A.



Form 5

4 cent Letter Rate to the USA and Canada in 1929. These are the only recorded covers with this franking.





1929 - 1931 Publicity Issue - Re-engraved, no watermark

All values of this issue except the 15 cent and 20 are recorded.

The 10 cent in position 6 has only two reports and ALL other stamps on this page are discovery Copies of the position or issue.



Position 1



Position 5



Position 1



Position 2



Position 3



Position 5



Position 6



Position 1



Position 2



Position 4



Position 6

The largest recorded multiple of the A3 perfin is a block of four.





Position I



Position 2



Position 4



Position 5



Position 6



Position 8

Positions 2, 4 and 8 are Discovery Copies.



Pair of the 2 cent paving the 4 cent Letter Rate to Canada.

The three cent is one of the few issues known in all eight positions. Seven of eight positions are shown.



Position 1



Position 2



Position 3



Position 4



Position 5



Position 6



Position 8



3 cent Inland Letter Rate, there is only one recorded.

ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTD.

GRAND FALLS, NEWFOUNDLAND,



W. Spracklin,

Agent Newfoundland Railway, North Sydney, N. S.,

Canada.

12 cents is an apparent overpayment by 1 cent of the Quintuple Weight Inland Letter Rate. This is the largest known multiple on an AND cover and is the only recorded example.

The only recorded 3 cent and 1 cent combination paying the 4 cent Letter rate to Canada.



Henors. Wood & Helly,

Temple Building,

ST. ZOHRYS.

Mewfoundland.

Positions 3, 7 and 8 are Discovery Copies.



Position I



Position 3



Position 5



Position 7



Position 8

OM PURCHASING DEPARTMENT NEWFOUNDLAND DEVELOPMENT CO., LTD. ND FALLS, NEWFOUNDLAND.



Mr. W. Spracksin,

Agent Newfoundland Railway.

North Sydney, N. S.,

Canada.



The Bagley & Sewall Company,

Tatertown, N. Y.,

U. S. A.

Anglo-Newfoundland Development Co., Ltd.

Form 5

4 cent Letter Rate to Canada and the USA.

A Triple Weight Inland Letter to St John's in 1930. This is the only known cover showing this rate.











Position 5



Position 8



A rare example of a shortpaid letter that was not caught by Post Office personnel.

Letter Rate to Canada was 4 cents in 1931. This is the only recorded cover with this franking.

Position 1 has 1 report and positions 4, 5 and 8 are Discovery Copies



Position 1



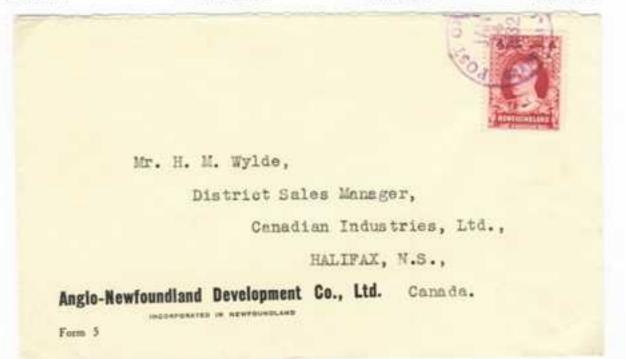
Position 4



Position 5



Position 8





4 cents paid the Letter Rate to Canada and these are the only covers recorded bearing this franking. One is obviously an unapproved usage, the kind of thing perfins were supposed to prevent.

1932 - 1938 Resource Issue

One cent includes Discovery Copies in positions 4, 6 and 7 Four cent has Discovery Copies of positions 3, 4, 5, 6 and 7



Position 1



Position 4



Position 5

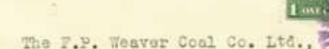


Position 6



Position 7

5 Cent Letter Rate to Canada using the 1 cent and 4 cent values. This is the only recorded cover using this combo.



Confederation Building,

St. Catherine St. W., . Cor. McGill College Ave.,

MONTREAL, P.Q.,

Anglo-Newfoundland Development Co., Ltd.

INCOMPRESENTED IN REWPOUNDLAND

Canada.

Form 5



Position 1



Position 5



Position 3



Position 6



Position 4



Position 7

Two cent includes Discovery Copies in positions 2 and 3.

Three cent has the Discovery Copy of position 7, position 6 has only one report.







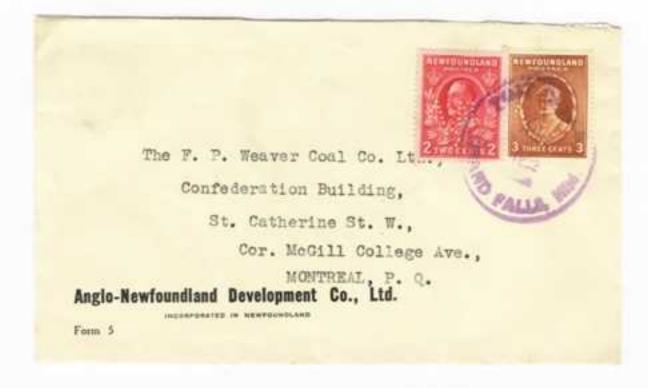
Position 2



Position 3



Position 5



Five cent Letter Rate to Canada in 1932 using the 2 cent and 4 cent values.

This is the only recorded cover using this combination.



Position 1



Position 5



Position 6



Position 7

Three cent value in all known positions. Position 7 has the Latest Recorded Date of use, May 22, 1938.

Two cent are all Discovery Copies in positions 1, 3 and 5.

Ten cent value has Discovery Copies of positions 2 and 8.







Position 3



Position 5



Position 7



Four cent Inland Letter Rate in 1933.

This is the only recorded cover for this issue.



Position 2



Position 1



Position 3



Position 5



Position 8



Position 1



Position 3



Position 5



Messrs. F. P. Weaver Coal Company, Confederation Building.

St. Catherine Street, West,

MONTHEAL, P.Q.,

Canada.

THE WAY TO SEE

Anglo-Newfoundland Development Co., Ltd.

INCOMPRESED IN RESTRUCTIONS

Form 5

FROM PURCHASING DEPARTMENT ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTD.



5 cent Letter Rate to Canada in 1932

5 cent Letter Rate to USA in 1933

The Weston Electrical Instrument Corp.,

Newark, N. J.,

U. S. A.



Position I



Position 3



Position 5



Position 7

1933 Sir Humphrey Gilbert Issue

The 1 cent through 6 cent as well as the 10 cent are reported.

Items with only 1 report include the one cent in positions 1 and 5 and the three cent in positions 5 and 7.

Discovery copies include one cent position 3, two cent positions 4 and 8,

three cent position 1 and ten cent position 1.



Position 1



Position 3



Position 5



Position 1



Position 5



Position 7



Position 2



Position 4



Position 8



Position 1

Positions 2 and 4 each have one report while positions 6 and 8 are Discovery Copies



Position 1



Position 2



Position 4



Position 5



Position 6



Position 7



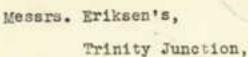
Position 8



An obvious illegal usage but this is the only recorded combination of one cent & four cent stamps on cover. It pays the Letter Rate to Canada in 1934.

Inland Letter Rate in 1934. Only one recorded. ANGLO-NEWFOUNDLAND DEVELOPMENT CO., LTD.

GRAND FALLS, NEWFOUNDLAND.



Newfoundland.



The 5 cent like the other stamps in this issue is scarce as well. Positions 1 and 3 have one each reported while positions 5 and 7 have two each reported.









Position 1

Position 3

Position 5

Position 7



Although this is an obvious illegal usage of an AND perfin this is in fact the only cover recorded for this issue. This particular one is also important because it is franked with the Discovery Copy for position 6.

This is the last issue confirmed to have been given the AND perfin.

Two subsequent issues are reported but unconfirmed.

Ayre & Sons Limited

The formation of Ayre & Sons Limited occurred in 1859 when Charles Robert Ayre opened a store on Water Street in St. John's. He operated as an importer and wholesaler as well as a retail provision merchant. In 1884 three of Ayre's sons, John Bray, Frederick William and Robert Chesley joined their father and the name of the business was changed to Ayre and Sons. Upon Charles Robert Ayre's death in 1889 a fourth son, Charles Pascoe, entered the business.

A few years later the four brothers began expanding the business, opening a department store in St. John's and starting a mail-order service for clients outside the city, while continuing to operate a wholesale service. During the Great Fire of 1892 their premises were destroyed but soon after a temporary building was constructed and within two years the company opened a large new store on Water Street.

In 1903 Robert Chesley Ayre died and the company became known as Ayre and Sons Limited. In the next thirty years the company opened a five-storey building in which hardware, groceries, stationery, books and other retail departments were housed. They acquired a third building, adjoining their older store, which allowed them to expand other retail departments. By the late 1930s the second generation of directors had died and the company was being managed by grandsons and great-grandsons of the founder.

Perfin Type A8

This pattern measures 17 mm high by 15 mm wide and was ordered from the Sloper company in England in July 1925. The earliest recorded date of usage is November 21 of that year. The perforator was a multi head machine using five patterns and was designed to be used on the tall, narrow 3 cent stamps of the then current 1923 Pictorial Issue.

Shown below is a scan of the order taken from the Sloper order books.

Also included is the largest known multiple of the A8 perfin.

Befores

63560 One No. 1. Link trackine to perforate

07.523 10/7/25 hear foundland 3° Stamps 5 in winth

70. T 3276

D. N 78 30. 8. 25





1923 - 1924 Pictorial Issue

All values except the 6, 20 and 24 cent are reported.

The 10 and 12 cent values are Discovery Copies as well as the 3 cent in positions 3 and 5



Position 2



Position 2



Position 2



Position 2



Position 1



Position 1



Position 3



Position 5



Position 1



Position 1



Position 1



Position 1



ST JOHN 5

FOR SPORTING OR TOURIST INFORM
TOURIST AND PUBLICITY ASSET.

THE "NEWFOUNDLAND" HOTEL (300 HOME TOO BATHS)

Mr. A. G. Gibb, Room 49 - 262 Washington St., Boston, Mass., U. S. A.

DRY GOODS, GROCERIES, HARDWARE SPORTING GOODS, FISHING TACKLE

We make a specialty of supplying Camping Farries and Sportsmen.

Branches at :- Curling -:- Bishop's Falls -:- Botwood -:- Heart's Content

The earliest recorded usage of this pattern, November 21, 1925 paying the Inland Letter Rate.



AYRE & SONS, LIMITED, MERCHANTS.

Messrs. Perry Knitting Co., Perry, N. Y., U. S. A



231, 233, 225, 249, 251 & 253 WATER STREET, ST. JOHN'S, NEWFOUNDLAND.

1928 Publicity Issue

All except the 1, 9 and 12 cent values are recorded. Positions one and two are predominant.

There are only 2 copies each recorded of the 14 cent and 30 cent values.

Discovery Copies include 14 cent position 3, 15 cent position 1 and 30 cent positions 1 & 3.



AYRE & SONS, LIMITED, MERCHANTS.

Mr. A. G. Gibb, c/o Newfoundland Publishing Co. Inc., Room 49 - 262 Washington Street, Boston, Mass., U. S. A.

231, 233, 235, 249, 251 & 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND

AYRE & SONS, LIMITED, MER

U. S. A.

Messra. Peck Stow & Wilcox Co., Cleveland, Ohio,

231, 233, 235, 249, 251 & 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND

1929 - 1931 Publicity Issue - Re-engraved, no watermark

All values except the 1 cent are recorded. 2 cent position 8 and 4 cent position 2 are Discovery Copies.



The 2 cent value paying the revenue tax for an exchange of more than \$10.00.

Ayre and Sons represented various companies in their business offerings. One such company was The London & Lancashire Insurance Company whose envelope was used to send out an insurance bill. The envelope has the Ayre handstamped address on the front and the insurance company logo on the back.











5 cent Inland Double Letter rate.

The only such recorded usage using the 2 cent and 3 cent values.

6 cent Double Letter Rate to the USA.
This is the only recorded cover showing this usage.

AYRE & SONS. LIMITED. MERCHANTS





Mesers. Perry Knitting Co., Perry, N. Y., U. S. A.

231, 233, 235, 249, 251 & 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND

AYRE & SONS, LIMITED, MERCH





Mr. A. G. Gibb, c/o "Newfoundland Weekly," Room 95 - 262 Washington Street, Boston, Mass., U. S. A.

215 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S,

NEWFOUNDLAND.

The 4 cent Letter Rate to the USA, August 7, 1930.

1929 - 1931 Publicity Issue - Re-engraved, watermarked

All values except the 1 cent are recorded with the Discovery Copy of the 30 cent value.



Position 2

Position 2

MUMPEN	DESCRIPTION	AMDIES	
	We enter to your Credit One Amelica 5	1800	
	We enter for Callection		
	Thanking you for the above, we remain, Respectfully yours, AYRE & SONS, LIMITED.		

Position 2

Position 2

The two cent value paying the revenue tax for an exchange of more than \$10.00.

This is one of only two known and is the Discovery Copy of position 4.

Another example of how the 2 cent was used for fiscal purposes.

This one for payment on a Statement of Account.

Fol. Suc		ST I					
2/19	The second	N. Ronne Imente O Circuit		8T. JO	CEIPT given by director is valid n the Company's		
In acc.	ount with AYI		SONS	, Ltd.	Same		
bely is	12 Pul.	Aler och	2	32.10 756 165			
I. h	2 Gile 2 Only 2 Dog!	Shul Se Street Se	1 60 pm 18	350	4667		
	Care of	EKUN air	To All Street	YES	7		
L.F.	110 - 111	E E	OV 3 1				
		AY!	RE & SOI	VALUE VALUE			

3 cent Inland Letter Rate in 1931. The only recorded cover showing this rate.



AYRE & SONS, LIMITED, MERCHANTS.





Messrs. Peck Stow & Wilcox, Southington, Conn., U. S. A.

215 to 219, 231 to 235, 249 to 253
WATER STREET, ST. JOHN'S,
NEWFOUNDLAND

Ayre & Sons Limited - Type A9

The second Ayre perforator type is classified as Type A9. The pattern is 19 mm long and 14.5 mm high. This one was ordered at the same time as the A8 perforator and was intended for use on the shorter, wider stamps of the 1923 Pictorial Issue, specifically the 2 cent value and others of similar size. The earliest known usage is October 27, 1925. Like the A8 perforator this was also a single line, five die perforator.

62559 Ohe No. 1. Sink machine to perforate

07523 hewfoundland 2° Stamps 5 in length.

21.7 2476

0.18 78 70 8 35

Scan of the Sloper company order in 1925 indicating 2 cent stamps "5 in length"





The two different AYRE patterns on the same cover

The piece shown is from a cover dated August 19,1929 and bears a 1 cent and 2 cent of the 1928

Publicity issue. The 1 cent is perforated with the A9 pattern while the 2 cent is perforated with the A8

pattern. This is the only such piece known and is important because it confirms that both The A8 and A9

perforators were in use at the same time from the same offices.

1897 Cabot Issue

The earliest issue to be perforated with the A9 pattern is the Cabot Issue of 1897. This is very possible since quantities of this issue were still available at the Post Office until December 1926. Shown are the only recorded copy of the 6 cent and one of 10 recorded copies of the 15 cent value.



Position 1



Position 1

1919 Trail of The Caribou Issue

Only the 4 cent, 24 cent and 36 cent are known. The 24 cent shown is the Discovery Copy.



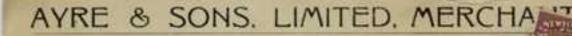
Position 1



Position 1



Position 1



The Eagle Rubber Company, Ashland, Chio, U. S. A.

231, 233, 235, 249, 251 & 253
WATER STREET, ST JOHN'S,
NEWFOUNDLAND

The earliest known postal cover for the A9 pattern is dated April 3, 1926.

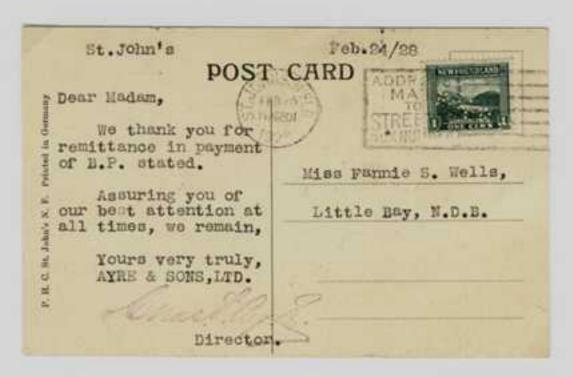
This is the only recorded cover for this issue.

1923 - 1924 Pictorial Issue

This issue is well represented although the 5 cent and 24 cent are not known.

Items shown include Discovery Copies of the 2 cent in positions three and four as well as the only recorded examples of the 4 cent, 10 cent and 15 cent, which, because of their size, would normally have been done on the A8 perforator



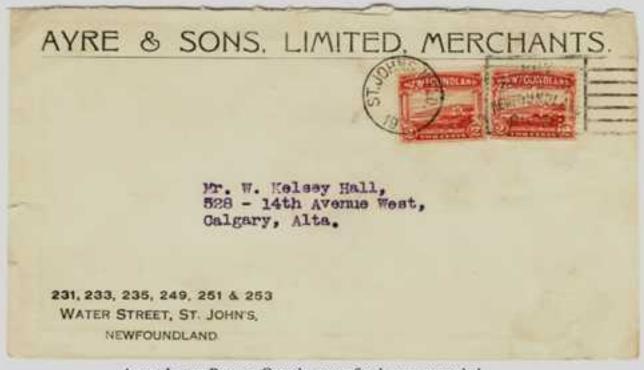


The only recorded example of the 1 cent paying the Inland Postcard rate, February 25,1928.



Earliest known Date of usage October 27,1925, a fiscal use.





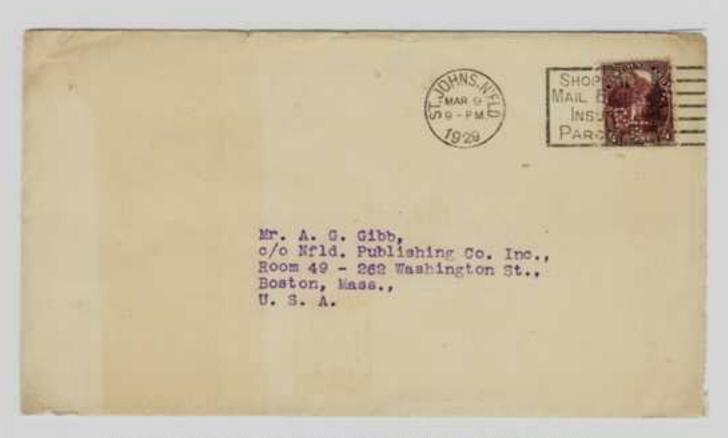
4 cent Letter Rate to Canada, one of only two recorded.

	VANCE FOR DAMAGE	ped and a receipt taken / t ON DEFICIENCY UNLES 1, 253 WATER	STREET,	VITHIN 5 DAYS	APTER RECEIPT C	or goods
16	enroll.	Button &	St. Soi			
H	Cougn	ttof	Ayr	re de	Jon. Limi	S. Jed
Segus -	Schr, 3	in of Inne	20000	1/2%	3000	
1/946	Sen 1/47/1	on ending	turns from	925 _	300	2970 5
		AYRE	P.W. Oros	-	0	
		We enter for Coll	tection My	r Frank	eengs	17726
	-	Jhans	king you for the Respectful AYRE		A	

Another 2 cent paying the Revenue Tax rate on a financial exchange of more than \$10.00.

Reduced scan of back flap of envelope showing Ayre & Sons logo.





The only recorded 4 cent cover paying the Letter Rate to the USA in 1929.

1928 Publicity Issue

Perfins on any stamp in this issue are very rare with all known perfins being either position 1 or 2.

Discovery Copies include both of the 2 cent stamps as well as the

3, 5, 14, 15 and 28 cent stamps as well as the 20 cent in position 2



Position 1



Position 1



Position 1



Position 2



Position 2



Position 1



Position 1



Position 1



Position 2



Position 1



Position 1



Position 1

AYRE & SONS, LIMITED, MERCONTS





Mesars Pack Stow Wilcox Co., Claveland, Ohio, U. S. A.

231, 233, 235, 249, 251 & 253 WATER STREET, ST. JOHN'S. NEWFOUNDLAND

The only recorded cover of this issue paying the Letter Rate to the USA in 1929

1929 - 1931 Publicity Issue - Re-engraved, no watermark

The four lower values plus the 15 cent are recorded with the Discovery Copy of the 2 cent value while the 3 cent positions 1 and 2 have only 1 report each







Position 1



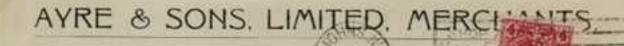
Position 1



Position 2



Position 2



The Peck Stow & Wilcox Co., Cleveland, Ohio, U. S. A.

231, 233, 235, 249, 251 & 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND.

The only recorded cover for this issue, again paying the Letter Rate to the USA in 1929

1931 Publicity Issue - Re-engraved, watermarked

A9 perfins on this issue are extremely scarce. Shown here is one of two recorded 1 cent values and the 30 cent Discovery Copy



Position 1



Position 1

1932 - 1938 Resource Issue

All values of this series are recorded except the 6, 30 and 48 cent values.

Primary positions are one and three.



Items of note are Discovery Copies of the 5 cent deep violet in Die II position 5 as well as the 10 cent in positions 3 and 4.

Positions one and two are common on this series.



Position 2



Position 1



Position 2

Deep Violet Die II



Position 1



Position 3



Position 5 Discovery Copy





Position 1



Position 2



Position 3



Position 1



Position 2



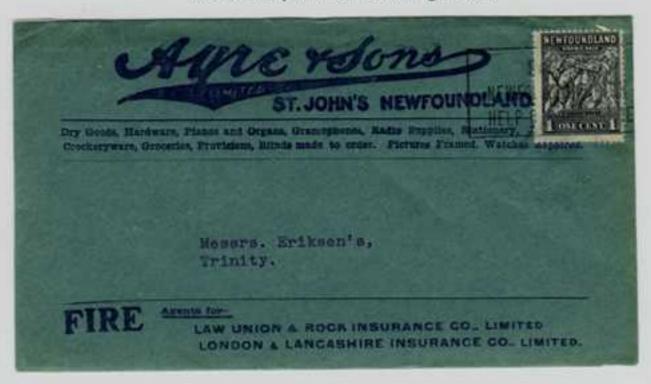
Position 3 Discovery Copy



Position 4 Discovery Copy

One cent value used to pay the "Printed Matter" rate.

This is the only known cover showing this rate.





One cent and three cent values used to pay the 4 cent. Inland Letter Rate.

This is the only recorded cover showing this combination.

2 cent red paying the Revenue Tax Rate on a yearly insurance premium.

56	ugni of Ayre &	1 opens
PAC PACE	2 2 6	12
	ling 2297,781 coming 1500 at 200 like	
	TI TO I T	100
	AYRE & BONE, LYL	
	Strouting 1	-
	218 TO 219, 221 TO 228, 240 TO 288 WAYER 47,	
	ST. JOHN'S,	193 2 .
. 1		
	at Men Clive Rennie.	
	138 Graver & C	
	RESCHIPTION	ATTION 1
	We enter to your Credit	-32 36
	NAME OF TAXABLE PARTY O	
	We enter for Collection	
	Zenseris 2	
	Thanking you for the above, we remain, Respectfully yours.	
	AYRE & SONS, LIMITED.	
		AYRE & SONS LIMITED AND AND A General Of Man Olive Aconsis. 138 Graves At We enter to gour Credit We enter to Collection Thanking you for the above, we remain, Respectfully yours.

2 cent red paying the Revenue Tax on a monthly credit statement.

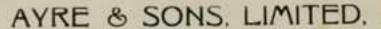
Fo. 715 Ms b. Mc K. Harvey Su Johns 19323 To Balance of Accil sendered 35 15 Way Shell 40 6 Geodo nay 60 200 play 2. forper Del. 27 By/ Paper 40 nf 13 34

2 cent red paying the tax on a monthly Statement of Account.

NO RECEIPT	given by a collector is valid unless upon the Company's printed form ST. JOHN'S 1
	with AYRE & SONS, Ltd.
193 / fun 21 To:	215 to 219, 231 to 235, 249 to 253 WATER STREET 10m-10-35
	We enter to your Credit \$
	Thanking you for the above, we remain, Respectfully yours, AYRE & BONS, LIMITED.

2 cent green paying the Revenue Tax on a monthly credit statement.

A 2 cent green used with a 5 cent Die II of the same issue paying the 7 cent Airmail Letter Rate to the USA, the only such combination known paying this rate.



TANTS

Mr. V. M. Streicher, o/o Mesers. John H. Graham & Co., 113 Chambers Street, New York City, N. Y., U. S. A.

215 to 219, 231 to 235, 249 to 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND



3 cent Inland Letter Rate on March 24, 1932, only one recorded example of this rate. The Directors of Ayre & Sons, Limited, announce with deep sorrow the death of Mr. Fred W. Ayre at his home, "Northview"

an December 18th, 1932, at the age of 78.

He entered the business in 1870, was Chairman
for the last seventeen years and continued in
active work until a few weeks before his death.

St. John's, Newfoundland.

This 3 cent was used to mail out a printed announcement about the passing of Mr. Fred W. Ayre, Chairman of Ayre & Sons, Limited. As was the fashion of the day both the announcement and cover are ringed in black indicating a time of mourning. Three cents would have paid the Printed Matter rate on December 22, 1932. This example is the only known recorded usage of an Ayre perfin on cover announcing the death of an Ayre Family member.





Mesars. Geo. A. Hornel & Co., Austin, Minn., U. S. A. The 4 cent red paying the Inland Letter Rate on March 22, 1937.





The 4 cent deep violet paying the Letter Rate to the USA on April 21, 1932.

There is only one such usage recorded.

5 cent violet brown used to pay the Letter Rate to Canada and the USA in 1932.

10 cent franking is the only recorded Double Weight Letter to the USA

AYRE & SONS, LIMITED, MERCHANTS





Mesers. Copp Clark Co., Toronto, Cntario, Canada.

215 to 219, 231 to 235, 249 to 253

AYRE & SONS. LIMITED. MERCHANTS





Messrs. Henry Disston & Sons, Philadelphia, Pa., U. S. A.

215 to 219, 231 to 235, 249 to 253

AYRE & SONS, LIMITED, MERCHANTS







The Stanley Rule & Level Plant, 100 Lapayette Street, New York City, N, Y., U. S.A.

215 to 219, 231 to 235, 249 to 253
WATER STREET, ST. JOHN'S.
NEWFOUNDLAND

AYRE & SONS. LIMITED. MERCHANIES





The Associated Exporters Co., Inc., 145 W. 45th. Street, New York City, N. Y., U. B. A.

MAR 2 4 1936

215 to 219, 231 to 235, 249 to 253
WATER STREET, ST. JOHN'S,
NEWFOUNDLAND

AYRE & SONS, LIMITED, MERCHAY, CATE

The E. I. Dupont de Nemours & Co. Inc., Leominster, Mass., U. S. A.

215 to 219, 231 to 235, 249 to 256, WATER STREET, ST. JOHN'S. NEWFOUNDLAND.

The third variety of the 5 cent issue is the deep violet Die I. This example is also used to pay the Letter Rate to the USA, September 22, 1942.

The commonly seen Ayre & Sons printed envelopes were 6 ½" x 3 5/8" however from time to time they had need of other sizes for various uses. The cover shown here measures 9" x 4" and was franked with another of the Die II stamps. It was used to the USA on March 25, 1937. This is the only such cover I have seen.



The 7 and 8 cent stamps of this issue were released in 1932. The 8 cent positions one and 6 are Discovery Copies.



Position 1



Position 1



Position 2



Position 3



Position 4



Position 6

1933 "L. & S. Post" Overprint

This was issued due to a shortage of regular 15 cent postage stamps. The overprint made the stamp valid for regular mail only, not Airmail.



Position 1

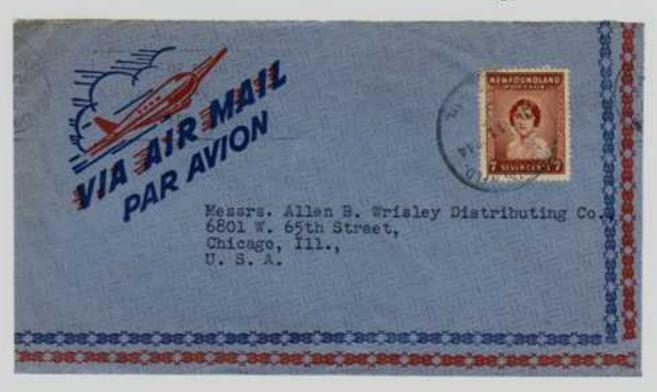


Position 2

Two of six recorded copies including the only recorded example in position two.

Seven cents was the Airmail Letter Rate to Canada and the USA in 1944.

Shown here are 2 of 3 known covers with this franking.





The following page shows the only recorded 8 cent cover of this issue.
8 cents would have paid the Triple Weight Inland Letter Rate.



1933 Sir Humphrey Gilbert Issue

The 7,14, 24 and 32 cent values are not known to be perfinned.

The 1 cent value, the 10 cent position 4 and 20 cent position 3 are Discovery Copies.

The 5 cent positions 2 and 3 have one report each.





Position 3

Position 1

Position 2

Position I



4 cent Inland Letter rate December 19, 1933.

THE C SC	ONS. LIMITED. MERCHANTS PREVENT FOREST PROCEST OUR FC 1 NEWHOLINGUAND	
The Perry Perry, N. U. S. A.	Enitting Company,	
215 to 219, 231 to 235, 2 WATER STREET, ST. J NEWFOUNDLAND	JOHN'S.	10.p-6-33 DEC 2 193
	To me w st Rennie.	
	PRASIL	
AND ADDRESS OF THE PARTY OF THE	DESCRIPTION	AMBINY
*******	We eater to your Credit \$	AMMINEY
NAME OF THE OWNER, OWNE	DESCRIPTION	Jele a
4444	We enter to your Credit \$	

The 2 cent value paying the Tax on a transaction of more than \$10.00.

This is the only such recorded usage.

1935 Silver Jubilee Issue

All four stamps of this issue are perfinned with the 24 cent having only one recorded.



Position 2



Position 2



Position 1



Position 2



Position 3 Discovery Copy



Discovery Copies are shown for positions 4, 6 & 8. Five cents was the Letter Rate to Canada and the USA during the period of usage.



Position 1



Position 2



Position 4

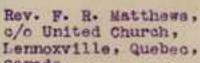


Position 6



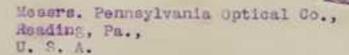
Position 8

AYRE & SONS, LIMI



Lennoxville, Quebec, carada.

AYRE & SONS, LIMITED MERCH



215 to 219, 231 to 235, 249 to 253, WATER STREET, ST. JOHN'S NEWFOUNDLAND.

1937 King George V Coronation Issue



Position 2



Position 4



2 cent Local Letter Rate, 1937. This is the only cover recorded.

10m-5-37

193

2 cent Revenue Tax for a transaction of less than \$100.00. This is the only such recorded usage.



Thunking you for the above we remain,

Sterpectfully yours, LIMITED. LA Sutte

EARNIER



Position 1



Position 3



Position 6



Position 2



Position 4



Position 8



4 cent Inland Letter Rate, November 12, 1937.

Following page shows another Inland Letter Rate cover for mailing out a Christmas catalog.

A rare usage on such a special cover. The only one thus recorded.



Combination cover using the 2 & 4 cent values to make up the Double Weight Inland Letter Rate.

This is the only recorded cover with this combination.









Position 4



Position 8

AYRE & SONS, LIMITED, MER



Messrs. Stanley Rule & Level Co., 100 Lafayette Street, New York City, N. Y., U. S. A.

215 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S

NEWFOUNDLAND

5 cent Letter Rate to the USA, this stamp is perfinned in the scarce position 1.

1937 King George V "Long" Coronation Issue

The A9 perforator is the only one known to have been used on this issue.

Shown below are the Discovery Copies of the 1 cent in position 4 as well as the 3, 7 & 15 cent values.





7 cent Air Mail rate to Canada, October 10, 1944. This is the only known cover of the "Long" Coronation Issue

1938 Royal Family Issue

The three lower values are recorded with perfins. The 7 cent is not known thus.



Position 1



Position 1



Position 1



Position 3



Position 3



Position 3

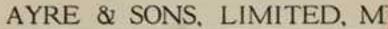


ise!					B	
NEV 27	2 only of years 1 16 9 & Butter 1 bod - mecilary 1 only B. Pipe 2 phen Bulgard A	35		07 08 30	3	45 26 30
	2 phy Ryport A 1 ball Wool				34	185
Not 25 / Dec 20	By rouly apron				~	70
	Bay \$25.75	P cos			26	-
	DEC 20	and a	TD,			

2 cent value paying the tax on a monthly Statement of Account, Dec. 20, 1939. As with other financial transactions cheques were taxable as well. The standard rate in 1941, the date this cheque was issued, was 3 cents for amounts less than \$100.00. The Military was apparently subject to different rates and this cheque, written on the War Base Sub Account, was taxed at a two cent rate instead of the normal three cents.

This is the only such recorded usage.

By Endorsement of this Cheque the Payee acknowledges full payment of Account as noted on the Statement which accompanied this cheque and was attached hereto. Please sign at other end in Ink.





NTS.

Messrs. Appleford Paper Products, Hamilton, Ontario, Carada.

215 to 219, 231 to 235, 249 to 253, WATER STREET, ST. JOHN'S NEWFOUNDLAND.

AYRE & SONS, LIMITED, A CONTROL OF IFICATE 1941 YOUNG TORY.

Mesers. Crosset & Dunlap Inc., 1107 Broadway, New York City, N. Y., U. S. A.

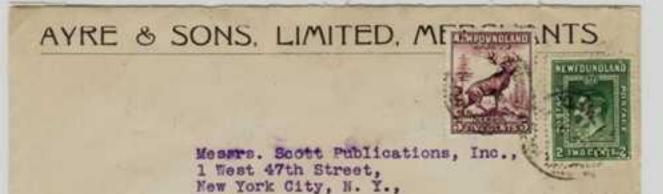
215 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S.

NEWFOUNDLAND.

A similar franking for the Letter Rate to the USA in August 1941.

These are the only 2 covers recorded with this combination.



215 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S,

NEWFOUNDLAND.

U. S. A.



The only recorded 2 cent pair on cover paying the Inland Double Weight Letter Rate in 1940.



The 4 cent issue was valid for the Inland Letter rate. Three different types of covers are shown which include this white Advertising cover.

FIRE

Agents for

LAW UNION & ROCK INSURANCE CO., LIMITED LONDON & LANCASHIRE INSURANCE CO., LIMITED

AYRE & SONS, LTD.

29 9CT CO



Messre Goodyear Humber Stores. Bishops Falls.



Advertising logo for the Law Union & Rock Insurance Co Ltd.



AYRE & SONS,

LIMITED,

ST. JOHN'S, NEWFOUNDLAND OF FISHER EN.

Around Christmas in 1940 & 1941 Ayres used a special cover for the season with a picture of Santa & the Ayre & Sons advertising logo.



Position 2



Position 4

AYRE & SONS, LIMITED, MERCHANTS





5 cent Letter Rate to Canada just 3 days after issue.



Messrs. John C. Winston & Co., Ltd., 50 Front Street West, Toronto, Ont., Canada.

215 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S

NEWFOUNDLAND.

AYRE & SONS, LIMITED, MERCHANTS





Mossrs. Larus & Bros. Inc., Richmond, Va., U. S. A.

5 cent Letter Rate to the USA.

216 to 219, 231 to 235, 249 to 253

WATER STREET, ST. JOHN'S

NEWFOUNDLAND.

1939 Provisional - Royal Visit Surcharge - November 20

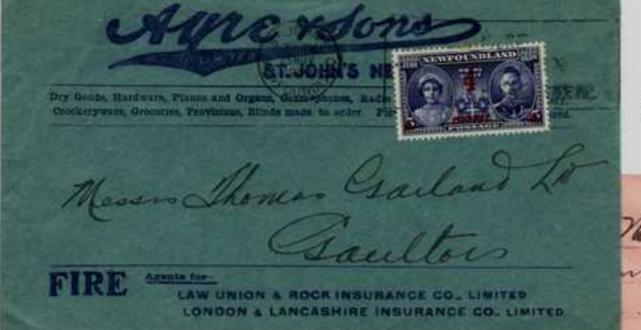
Due to shortages of 2 and 4 cent stamps the 5 cent issue was surcharged to cover the shortage. They were used for only a short time before supplies were exhausted.



Position 2



Position 2



4 cent Inland Letter Rate, November 25

Used only three days after the issue date the 2 cent pays the Revenue Tax on a receipt of less than \$100,00. This is the only such usage recorded.

-	DESCRIPTION		
	We enter to your Credit Chas 1000	\$ /25	
	We enter for Collection		
2			

Respectfully yours. AYRE & SONS, LIMITED

1941 Sir Wilfred Grenfell commemorative issue



Position 2



Position 4



Position 6 Discovery copy

AYRE & SONS, LIMITED, MERCHANTS.

10 MPM P 2 13 DEC Q BUY SAME TO THE CATES.

5 cent Letter Rate to Canada used less than two weeks after issue date.

Messrs. Burroughes & Watts Canada Ltd., 84 Craig Street W,

Montreal, P. Q., Canada.

215 to 219, 231 to 235, 249 to 253.

WATER STREET, ST. JOHN'S.

NEWFOUNDLAND.

AYRE & SONS, LIMITED, MEFOLIANITE





5 cent Letter Rate to the USA, May 1942.

The Chicago Musical Instrument Co., 30 East Adam Building, Chicago, Ill., U. S. A.

215 to 219, 231 to 235, 249 to 253, WATER STREET, ST. JOHN'S, NEWFOUNDLAND.

1941 - 1944 Second Resource Issue

This set is a reissue of the 1932 Definitive and the 1938 Royal Family Issues, and is collectively known as the Resource issue. The main difference is that this Issue is perf 12.5 while the earlier issues were comb perf 13.5 or line perf 14. Items of note are the 7 cent which is one of three reported and the 10 cent in position 4 which is the Discovery copy.

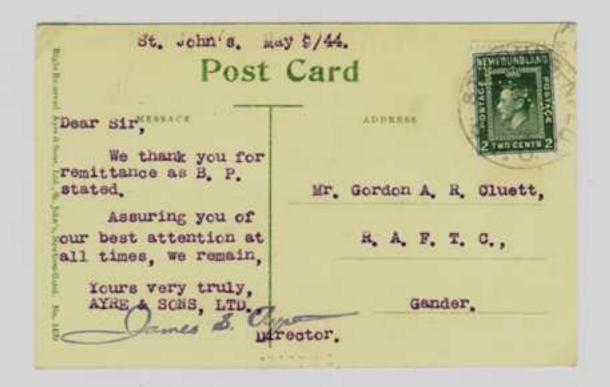




Position 2



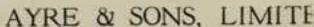
Position 4 Discovery Copy





2 cent with 5 cent of the same issue paying the 7 cent Airmail rate to Canada in 1943.

A 2 cent stamp used with a 5 cent Grenfell stamp to pay the 7 cent Airmail Letter rate to the USA which came into effect June 1, 1943. This is the only one recorded.





RCHANTS.



Messrs. Stanley Rools, 100 LaFayette Street, New York City, N. Y., U. S. A.

215 to 219, 231 to 235, 249 to 253, WATER STREET, ST. JOHN'S. NEWFOUNDLAND.

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	Stationery	
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Marie I	CHARLES CHARLES THE CALL PROPERTY OF THE CALL PROPE	
		-778-

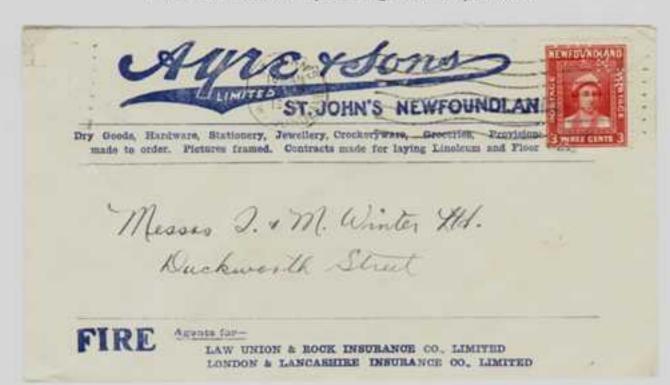
A Monthly Statement of Account bearing the 2 cent stamp paying
The Revenue Tax on an exchange of more than \$10.00.

Dated November 25, 1948 this is the latest known usage of the A9 perforator.

Other Revenue usages include a Credit Note and a receipt for payment of an Insurance Premium. Both were subject to the Two Cent tax in 1948.

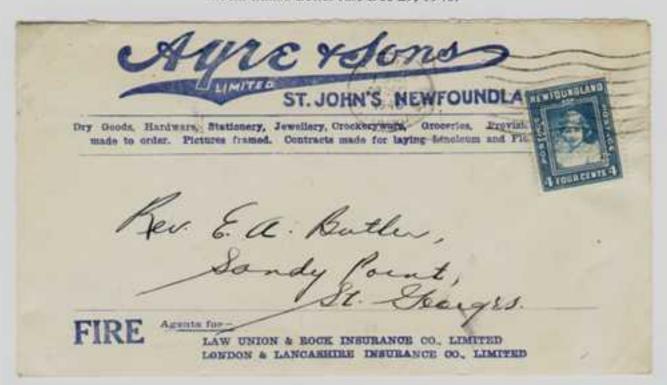
-	DP 70 10	
0	We enter to your Credit Chg. 79 53. \$	
Jen	entynine /10 Jax 10 29 43	
	We enter for Collection	
	Me States	
	Thanking you for the above, we remain, Respectfully yours,	
	AYRE & SONS, LIMITED. - L. Henrett	
1 19	Form B 17 Goods are shipped and a receipt taken for "in good order" after which they are a NO ALLOWANCE FOR DAMAGE OR DEFICIENCY UNLESS CLAIM IS MADE WITHIN 5 DAYS AFT	the risk of the purchases
	215-219,231 to 235.249,253 Water Street	as accers of doops,
	Oft John's FEE	7 - 1948 19
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		577
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		CANTE

3 cent Local Letter rate, July 17, 1948. This is the Latest Known postal usage of the A9 perforator.





6 cent Double Inland letter rate, 1942.
The only such recorded rate for this issue.





4 cent and a 2 cent used to pay the Double Inland Letter rate, July 29, 1942. This is the only cover known paying this rate.

4 cent used with the
5 cent Grenfell of the
previous issue to pay
the 9 cent Airmail

Letter rate to the

USA, May 30, 1942.





The M. Simons & Son Co., Inc. 25 Warren Street, New York, N. Y., U. S. A.

AYRE & SONS, LIMITED

BY AIR MAIL

From Ayre & Sons, Ltd., St. John's, Newfoundland.

Rosemary, Inc., 40 Worth Street, New York City, N. Y., U. S. A. THE PROPERTY OF THE PROPERTY O

BY AIR MAIL

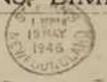
4 cent and a 5 cent from the 1932 Issue in combination to again pay the 9 cent Airmail Letter rate In 1942.

This time the 4 cent is used with a 3 cent from the same issue to pay the 7 cent Airmail Letter Rate in 1945. The rate changed from 9 cents to 7 cents in 1943.



The 5 value paid the Single Letter rate to Canada, the USA and Great Britain.

AYRE & SONS, LIMITED, MERCHANTS.





Superior Electrics, Limited, Pembroke, Ontario, Canada.

AYRE & SONS, LIMITED, MER





The Penna Optical Company, Reading, Penn., U. S. A.

215 to 219, 231 to 235, 249 to 265,

AYRE & SONS, LIMITED, MERC





Messrs. Bagshaw & Morris, Ltd., 74 Great Eastern Street, London, E. C. 2, England.

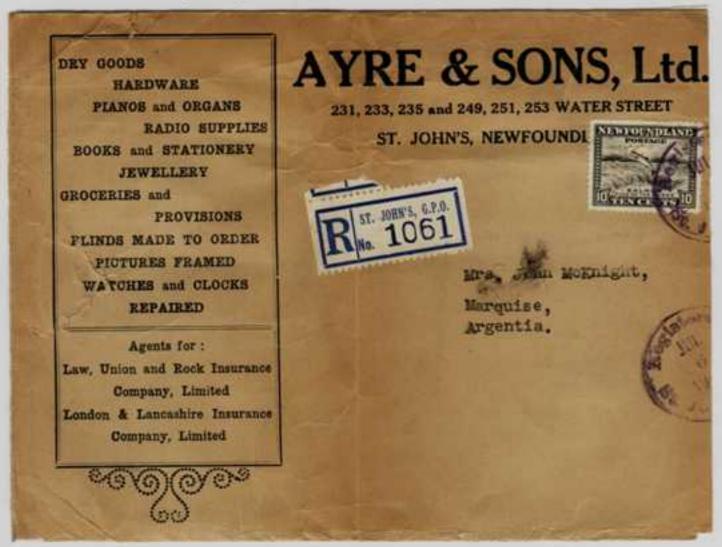
WATER STREET, ST. JOHN'S NEWFOUNDLAND The 5 cent used with a 4 cent of the issue to pay the 9 cent Airmail Rate to the USA in July 1942.

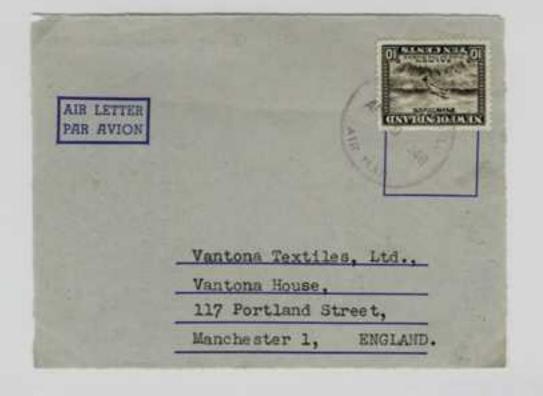




5 cent used with a 2 cent of the same issue to pay the 7 cent Airmail Rate to the USA in November 1943.

An ad cover from Ayre & Sons in a style not previously seen. 10 cents overpays the Registered Inland Letter Rate by 1 cent in July 1946. Registered perfin covers from this company are rare indeed.





The only recorded Air Letter Envelope used with an Ayre perfin. 10 cents paid the Airmail rate to England for Such a letter in 1946



Position 2



Position 8 Discovery Copy

& SONS. LTD. ST. JOHN'S. NEWFOUNDLAND.







Single and Double Letter Airmail rate to Canada. The Double rate cover is the only one recorded.

1943 University issue

Only one stamp is previously recorded. This is the Discovery copy for Position 8.



Position 8



One of 3 covers known, all of which illustrate the Thirty cent Airmail Single letter rate to Great Britain.

1947 Princess Elizabeth Birthday issue



Position 1



Position 3



This 5 cent issue paid the Letter rate to Canada or the USA.

Only one other cover is recorded for this issue.

1947 John Cabot commemorative issue



Position 2



Position 4

AYRE & SONS, LIMITED, MERCHANTS.



Messrs. Samuelsohn, Ltd., 6930 Park Avenue, Montreal, 15, P. Q., Canada.

215 to 219, 231 to 235, 249 to 253.

WATER STREET, ST. JOHN'S

NEWFOUNDLAND

AYRE & SONS, LIMITED, MERC



Messrs Milton Bradley Co., 74 Park Street, Springfield 2, Mass, U.S.A.

218 to 219, 231 to 235, 249 to 253, WATER STREET, ST. JOHN'S NEWFOUNDLAND

This 5 cent issue paid the Letter rate to Canada or the USA.

Only one cover is previously recorded for this issue.

The End of an Era

Although Postage Meters were used in Newfoundland as early as the 1920's, it wasn't until the late 1940's that Ayre and Sons began to use them and this was the beginning of the end for perfins in Newfoundland. The latest known perfin usage is November 25, 1948.

AYRE & SONS, LIMITED, St. John's, IN.





Dry Goods, Hardware. Stationery, Jewellery, Crockeryware, Groceries, Provisions, Blinds made to order, Pictures framed. Contracts made for laying Lincoleum and Picor Tilling.

FIRE INSURANCE AT LOWEST RATES

Early Postage Meter cover dated October 8, 1948.

AYRE & SONS, LIMITED, MERCHANTS.



Messrs. A. Torres Export, Inc., 1791 Howard Street, Chicago 26, Ill., U. S. A.

215 to 219, 231 to 235, 249 to 263, WATER STREET, ST. JOHN'S NEWFOUNDLAND

Other Perfin Patterns on Newfoundland Stamps

When Newfoundland joined Canada on April 1, 1949 the remaining stamp stocks were distributed for sale across the country and were valid as Canadian postage. Some companies and provincial governments purchased these stamps and applied their perfins. Shown here are some examples of this usage. Because of the type of business being conducted with the Colony at least one Canadian and one American company had their perfins on Newfoundland stamps long before 1949.

C25 International Harvester Company Hamilton, ON Discovery Copies





C41 Canadian National Railway Toronto, ON



C43 Canadian National Railway Vancouver, BC





C52 Canadian Pacific Railway Winnipeg, MB



C53 Canadian Pacific Railway Vancouver, BC



C58 Caterpillar Tractor Company Peoria, IL – USA Used to pay Customs Duty on Printed Matter entering Newfoundland.



L1 Province of Ontario Toronto, ON



M12 Mutual Life Assurance Company Waterloo, ON 2 cent red is dated – 13, 1934 Used for Revenue purposes.

3 cent has a Bank Teller Cancel used as a revenue



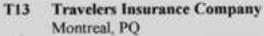






NEW ROUNDLAND

P15 Province of Saskatchewan Regina, SK







Cancellation Devices used on Newfoundland Revenue Stamps

The first legislation regarding the use of stamped paper to record the payment of fees was passed on March 30, 1898 and came into effect on July 1 of that year. It was titled "An Act respecting the Payment of certain Fees and Charges by Stamps" and within the act was stated "In every case in which a stamp or stamps had been, ..., affixed ..., it was the duty of the officer ... to cancel by perforation or in such other manner ...". The table shown below is a listing of the Perforation type Cancellation Devices used by Government Departments as well as several used by private business.

Cancellation Devices

NSSC#	Design Type	Department Name
NP6	CANL'D/C.S.O.	Colonial Secretary's Office
NP7	C.H. (7 holes in H)	Customs House
NP8	C.H (5 holes in H)	Customs House
NP9	Geometric Snowflake	Supreme Court of Newfoundland
NP10	SS	S. O. Steele
NP11	L	Nfld. Railway Ticket Punch
NP12	PAID (3.5 mm high x 8.5 mm long)	Reciever General's Office
NP13	PAID (6 mm high x 18 mm long)	Reciever General's Office
NP14	O – Hole in stamps	Reciever General's Office

NP10 and NP11 are not covered in this exhibit as they are private punches, not used by any government agency and not used on Revenue stamps. NP14, while still a canceling device, is not an *Initial or Insignia* and is not included for that reason.

C.H. - Customs House NP7 & NP8

Two sizes of this cancellation are known, one having 7 holes in the vertical leg of the "H" while the other has 5 holes. They are known on the 1898 Queen Victoria issue and some postal issues and are sometimes punched in more than one position. One item of importance has both types of the punch on the same stamp showing they were used from the same office. Multiples are known but are uncommon.

















CANL'D/C.S.O. - NP6

This perforation type cancel was used by the Colonial Secretary's Office. It is known on all issues from 1898 up 1942 and has the longest period of usage of all perforated cancellation devices. Examples are shown from all stamp issues known to have been perforated with this device. Of particular interest is a \$20 value from the 1898 QV issue which is the largest value known on piece.

1898 Queen Victoria







1907 King Edward VII









1910 King George V









1938 Caribou





1942 Caribou





Geometric Snowflake - NP9

This device is known only on the 1898 Queen Victoria issue and was used by the Supreme Court of Newfoundland. Stamps are very scarce and on document usage is rare.







Merofoundland S Milliam Norman Shelgerre of Catalina but at procent of Ildino, Mendant, ruske outh and say as follows:

1. I and Freducia Chrisque are carrying at his request, and probabance he in quant account.

Several processes this S W. W. Sirelyro rec. 13 the day of Secundary Secundary Probabance of Secundary Secundary Britlet

Conv. S. S. Conv. S

PAID - NP12 & NP13

Two sizes of this cancellation are known as well. The smaller is 3.5 mm high x 8.5 mm long while the larger is 6 mm high x 18 mm long. They are known to have been used on the 1898 QV issue up to the 1938 Caribou issue. These are rarely found on document.

1898 Queen Victoria







1907 King Edward VII





1910 KGV





1910 King George V











1938 Caribou



SPECIMEN

The SPECIMEN perfin was applied by the stamp printing companies for one of two purposes. It may have been requested by the entity that was purchasing the stamps so that they could send Specimens to other countries that conformed to the UPU postal regulations. Alternatively it could have been used as proof that a certain stamp order was produced for a customer. A sheet or two might be perfinned and kept for reference in the printers archives. Three types are known on Newfoundland stamps including large and small straight line styles used by Perkins, Bacon & Co and a horseshoe shaped design used by Bradbury, Wilkinson & Co.



Conclusion

As might be expected with anything that has been around or been in use for over 100 years things are subject to change. As recently as 2 months ago a new stamp listing and a new cover were added to the A3 perfin ranks. The search for new items continues daily and from time to time new material is added to the commercial perfin lists such as the E9 perfin from GB that showed up from out of the blue in an Ebay listing. Revenue cancellation devices used by Government offices were covered here but they are not the end of the story either. As shown here other canceling devices have been used on Newfoundland stamps over the years. Some of these have suspected users but not all are confirmed at this time, take the "L" punch for instance. It is known as a Railway Ticket Punch, NP11 in the NSSC, but stamps were not required to be affixed to the tickets so how did this stamp obtain this punch? A similar example is the stamp with the "P" punches. Why was this done and by who?







Two revenue stamps are also shown with a "Crescent" shaped design similar to that used on Ontario and Quebec revenue stamps. The "Asterisk" design on the 2 cent stamp is also known on revenue stamps in Ontario and Quebec. Were these stamps cancelled there or were similar devices used in Newfoundland too?







The "Asterisk & B" is similar to cancellations seen on bank cheques, were these used only by Banks or were private companies required to use them as well?



The saga of Perforated Initails & Insignia on Stamps of Newfoundland continues.